

Ukraine

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Ukraine GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Ukraine could include in a comprehensive tobacco control program.

The Ukraine GYTS was a school-based survey of students in grades 7-9 conducted in 2005.

A two-stage cluster sample design was used to produce representative data for all of Ukraine. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 85.9%, the student response rate was 84.3%, and the overall response rate was 72.4%. A total of 7,727 students participated in the Ukraine GYTS.

Prevalence

57.1% of students had ever smoked cigarettes (Boys = 64.3%, Girls = 49.4%)
 26.5% currently use any tobacco product (Boys = 30.6%, Girls = 22.0%)
 24.5% currently smoke cigarettes (Boys = 28.6%, Girls = 20.2%)
 8.9% currently daily cigarette smokers (Boys = 11.4%, Girls = 6.4%)
 12.2% currently smoke cigars (Boys = 14.4%, Girls = 9.5%)
 33.4% ever smokers initiated smoking before age ten (Boys = 41.3%, Girls = 22.9%)
 62.4% of never smokers are likely to initiate smoking next year (Boys = 56.4%, Girls = 66.5%)

Access and Availability - Current Smokers

15.0 usually smoke at social events
 76.2% buy cigarettes in a store
 64.3% who bought cigarettes in a store were NOT refused purchase because of their age

Environmental Tobacco Smoke

70.1% live in homes where others smoke in their presence
 84.4% are around others who smoke in places outside their home
 83.1% think smoking should be banned from public places
 41.4% think smoke from others is harmful to them
 62.1% have one or more parents who smoke
 24.3% have most or all friends who smoke

Cessation - Current Smokers

72.7% want to stop smoking
 80.6% tried to stop smoking during the past year
 74.2% have ever received help to stop smoking
 7.3% always have or feel like having a cigarette first thing in the morning

Media and Advertising

81.3% saw anti-smoking media messages vs. 68.0% saw pro media messages on TV
 77.0% saw anti messages vs. 77.7% saw pro messages on billboards
 54.0% saw anti smoking ads vs. 72.7% saw pro-cigarette ads in newspapers or magazines
 27.0% have an object with a cigarette brand logo
 10.4% were offered free cigarettes by a tobacco company representative

School

86.2% had been taught in class, during the past year, about the dangers of smoking
 79.2% had discussed in class, during the past year, reasons why people their age smoke
 88.5% had been taught in class, during the past year, the effects of tobacco use

Highlights

- Approximately 1 out of 4 students currently use any form of tobacco; 25% currently smoke cigarettes; 12% currently smoke cigars; 2 out of 3 never smokers are likely to initiate smoking next year.
- ETS exposure is very high – 7 in 10 students live in homes where others smoke in their presence; almost 9 in 10 are exposed to smoke in public places; two thirds of the students have at least one parent who smokes.
- Two in five of the students think smoke from others is harmful to them.
- 8 in 10 students think smoking in public places should be banned.
- Almost three quarters of the current smokers want to stop smoking; 8 in 10 students who currently smoke want have tried to stop smoking in the past year.
- Over 8 in 10 students saw anti-smoking messages on TV vs. 6 in 7 saw pro messages; 7 in 10 saw anti messages on billboards vs. over 7 in 10 saw pro messages; half saw anti ads in newspapers vs. over 7 in 10 saw pro ads.